



PRESS ADVISORY

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**MOLINA TRANSFORMS RENOWNED EAST L.A. CIVIC CENTER INTO
HEALTHY-LIVING PAVILION AND INVITES COMMUNITY TO CELEBRATE
OVER 150 YEARS OF EAST L.A.**

Free Healthy-living Educational Workshops and Health Screenings
by National and Local Health Organizations and Access to County Services

Free Concert Under the Stars Features Tierra, Willie G of Thee Midnitters,
Mariachi Sol de Mexico and Fireworks Extravaganza

East L.A. Residents Invited to Share Memories of East L.A.

EAST LOS ANGELES (April 17, 2008) — To commemorate its grand dedication, Los Angeles County Supervisor Gloria Molina is transforming the East Los Angeles Civic Center into a venue rich with healthy-living educational workshops, lectures, and health screenings by local and national organizations. Also celebrating over 150 years of East L.A., the day-long event includes a variety of community activities and culminates with a “Concert Under the Stars” showcasing Tierra, Willie G of Thee Midnitters, Mariachi Sol de Mexico and a fireworks finale. The event runs from 9am to 10pm Saturday, May 10 at the East L.A. Civic Center, 4801 E. Third St., L.A. 90022. Schedule of Events:

<u>All Day:</u>	Flavor of East L.A. Food Court
<u>9am-3pm:</u>	Healthy-living Cooking Classes and Farmers’ Market
<u>9am-3pm:</u>	Healthy-living Workshops, Lectures and Health Screenings
<u>10am-4:30pm:</u>	County Agencies, Community Talent, Suave, Jackie Ibarra
<u>3pm:</u>	Dionicio Morales Transit Plaza Unveiling
<u>5pm to 10pm:</u>	Concert Under the Stars and Fireworks Finale

Also, East L.A. residents are invited to submit memories of East Los Angeles directly to Supervisor Molina’s office at molina@bos.lacounty.gov or 500 W. Temple, L.A. CA 90012 before May 2, 2008; or at the event’s Information Booth.

“We look forward to another historic milestone in East L.A. history and to promote healthy-living in our community by providing critical health information and services from local and national health organizations. The East L.A. Civic Center grand dedication festivity highlights our proud history of community empowerment and welcomes a new era of community wellness,” said Molina. “Our community helped shape the East L.A. Civic Center as a civic hub providing local access to services in a culturally-friendly environment -- and we are proud to celebrate this grand accomplishment and East L.A. gem.” -more-

MOLINA/East L.A. Civic Center Grand Dedication and Healthy-living Fiesta, 2-2-2-2

Participating local and national organizations include: Altamed; Alma family Services; Alzheimer Association; American Cancer Society; American Diabetes Association; American Heart Association; American Lung Association; American Red Cross; Asthma and Allergy Foundation of America; Blue Cross of California; Breathe California; CareFirst; L.A. County Departments of Aging, Consumer Affairs, Fire, Parks, Public Works-Building and Safety, and Regional Planning; East LA Chamber of Commerce; East L.A. Coordinating Council; East L.A. Doctor's Hospital; Healthnet; East L.A. Respiratory Therapy; Kaiser; L.A. Care; Lions Club of America; Lupus International; Maravilla Business Association; March of Dimes; Molina Health Center; National Bone Marrow Program; Planned Parenthood; Salvation Army; Shriners Hospital; Superior Court; USC School of Medicine; University of California Cooperative; White Memorial Medical Center.

Located in the heart of East L.A., the Civic Center encompasses works of public art throughout the campus and is a nexus of county government agencies, state-of-the-art library, the historic Belvedere Lake and outdoor amphitheatre, the superior court, retail businesses and green spaces. The adjoining Belvedere Park includes a State-of-the-Art Skate Park, recreational facilities and outdoor exercise zone. The ELA Civic Center will also be a major transit hub when the Metro Eastside Gold Line arrives at the Plaza's new Dionicio Morales Transit Center in 2009.

The Civic Center was planned in partnership with East L.A. residents, civic leaders, the local artist community and business owners through a series of community planning meetings in 1999. Several milestones followed the 2002 groundbreaking: 1) Courthouse demolition, 2002; 2) Civic Center Shopping Center, Oct 2003; 3) Belvedere Lake revitalized and Civic Center Way created, July 2004; 4) New library, Oct 2004; County Hall, Jan, 2007; and 5) Transit Center, Summer 2007.

Civic Center artists include: Jose Antonio Aguirre, mosaic mural at East L.A. Library lobby; Michael Amescua, steel cut entry monuments at Civic Center Way and County Hall main entrance; Linda Arreola, stone pyramids and central plaza water feature; Rudy Calderon, Stone fish at lake; Roberto Delgado, hand-made silk screen tiles throughout Civic Center walkways and bus transit plaza; and Ricardo Duffy, hand-made ceramic tiles at play areas.

Event sponsors include: L.A. County Department of Public Works, L.A. County Fair, East L.A. Chamber of Commerce, Kaiser, Southern CA Edison, The Gas Company, Time Warner, Health Net, Gruen and Associates.

The El Sol Shuttle will provide free public transportation from 8:00am to 11pm, May 10. For more information regarding the shuttle services or event, contact (626) 458-5909. For more event information, contact (323) 881-4601.