

SINGLE USE BAG REDUCTION AND RECYCLING PROGRAM

SUMMARY OF ALTERNATIVE 5 RESPONSIBILITIES FROM THE JANUARY 22, 2008 BOARD ACTION

Program Components	Large Supermarket and Retail Store	Manufacturer and Trade Association	County Working Group		
			Store Operations Subcommittee	Public Education Subcommittee	Technical Advisory Subcommittee
Store Operations					
Develop and implement programs to train store personnel to promote the purchase/use of reusable bags and to eliminate unnecessary double-bagging and bagging of single or bulky items.	✓		✓		
Increase promotion of at-store recycling of plastic bags.	✓	✓	✓		
Establish incentives for reducing single use bag consumption.	✓		✓		
Participate in reusable bag promotions and other educational efforts in media and others.	✓		✓		
Work with large supermarkets and retail stores to promote the use of at least 40 percent post-consumer recycled content paper bags.	✓	✓			
Public Education and Outreach					
Create a program to recognize large supermarkets and retail stores that have shown a commitment to participating in the Program.				✓	
Host reusable bags giveaway events to promote the use of reusable bags.				✓	
Communicate and collaborate with the 88 cities in LA County to create a Countywide anti-litter campaign.				✓	
Develop public educational materials that promote reusable bags and at-store recycling with a consistent message.				✓	
Technical Advisory					
Provide technical assistance to other retailers and county staff on how to set up at-store recycling programs so that the collected materials are marketable.		✓			✓
Provide the County with plastic bag consumption and at-store recycling data.		✓			✓
Develop semi-annual progress reports to the Board regarding implementation of the Program.					✓
Develop performance measurements and indicators that reflect the Program outcomes.					✓
Identify litter hot spots, and establish additional litter prevention programs.					✓
Make recommendation for adjustments to the Program's Disposal Reduction Rate methodology and/or goals as appropriate.					✓
Work with the State and other experts to develop and expand the recycling market infrastructure.					✓
Work with County Departments and facilities to phase out single use plastic bags, and maximize the recycled content of paper bags (minimum 40%).					✓
Develop strategies to reduce the consumption and disposal and increase the recycling of all single use bags and maximize the post-consumer recycled content of all bags provided to the public in order to help develop markets for recyclable materials and decrease use of raw materials.					✓