



LAMD Assistance in relation to Mandatory Commercial Recycling under AB 341





Jurisdiction Regulatory Requirements

Jurisdictions must implement a commercial recycling program that consists of:

- **Education/Outreach**—informing businesses of State requirement and how to recycle in the jurisdiction
- **Monitoring**—identifying businesses that aren't recycling and informing them of the State requirement

Jurisdictions must **report** annually to CalRecycle

- Electronic Annual Report

A close-up photograph of a vibrant green leaf with several clear water droplets resting on its surface. The lighting is soft, highlighting the texture of the leaf and the glistening of the water.

CalRecycle Regulatory Requirements

- Review jurisdiction's commercial recycling requirements as part of AB 939 review
 - Jurisdictions on 2-year cycle, evaluation begins 2014 and continues every two years
 - Jurisdictions on 4-year cycle, evaluation begins in 2016 and continues every four years.
- CalRecycle will measure emission reductions statewide
 - CARB Recycling and Composting Emission Reduction Factors (RERF and CERF)



Outline of Regulatory Requirements ~ MCR Plan

Education/Outreach

- 1) Electronic
- 2) Print
- 3) Direct
 - a) Multi-family
 - b) Business

Monitoring

- a) Multi-family
- b) Business

Reporting to CalRecycle in EAR

Education/Outreach:

Electronic: website, “e-blast,” social media

Print: brochures, letters, newsletters

- Info about the state requirement and how to recycle in the jurisdiction
- Utilize ILG’s model brochure and cover letter
- Recommend send info annually

Direct: Community groups, Haulers, Jurisdiction staff

- Business forums/ Chamber of Commerce
- Waste assessments/site visits
- HOAs



Monitoring

- Identify businesses that are not recycling, and notify businesses that are not in compliance.
- Flexibility to implement monitoring that fits existing programs and resources to maximize resources:
 - Letters, site visits, phone calls, etc.
 - Choose who conducts these activities, staff, hauler, etc.
 - Phase in monitoring over time depending on how many businesses are in the jurisdiction.





Review Key Dates

- Regulation effective 7/1/12
- Business requirement to recycle starts 7/1/12
- Jurisdictions can phase in education/outreach/monitoring starting 7/1/12
 - *Phasing needs to be reasonable*
- Jurisdictions first report in 2012 Annual Report (submitted 8/1/13)
 - *Jurisdictions on 2-year cycle, evaluation begins 2014 and continues every two years*
 - *Jurisdictions on 4-year cycle, evaluation begins in 2016 and continues every four years*
- Statewide measurement in ~2014 and 2019



Status of MCR Plan Development

Site visits – goal to complete by July 1

- “optimal:” Conf. call -> meeting -> drive through
->management review -> confer with jurisdiction

Plans entered into LOGIC

- 2030-RC-OSP program code

2012 Annual Report – report on efforts to provide education/outreach, monitoring: # business/MF do not have recycling, follow up measures. Review hauler/MRF data on request.



Observations

plans completed to date statewide: 210 ~ half of jurisdictions (regional agencies)

plans completed LA County: 30/89

plans complete Orange County: 19/35

Observations:

- Many jurisdictions already had plan in mind; coordinate with hauler
- More challenging: Open system/permit system → phased in monitoring, contact all businesses/multi-family at beginning
- Creative solutions: Use of NPDES/Code Enforcement to help get word out, surveys to gather info about accounts do not have recycling through hauler, promotion of services offered multiple haulers allow for trouble-shooting

Resources

1. [Frequently Asked Questions](#)
2. [CalRecycle Commercial Climate Calculator](#)
3. [Institute for Local Government](#)
4. [CalRecycle Beverage Container City/County Block Grants](#)
5. [FacIT](#)
6. [Recycling and Composting Emission Reduction Factors](#)
7. [Cool California](#)
8. [California Green Business Program](#)





For More Information:

**Contact your Local Assistance and Market Development
Liaison:**

<http://www.calrecycle.ca.gov/LGCentral/Reports/Contacts.aspx>

CalRecycle's web page at:

<http://www.calrecycle.ca.gov/Climate/Recycling/default.htm>