

## Sponsorship Opportunities

SPECIFICATIONS		EXHIBITOR BOOTH	BRONZE	SILVER	PLATINUM	DIAMOND	PRESENTING
		\$750	\$1,500	\$2,500	\$5,000	\$10,000	\$25,000
Exhibit booth (includes 2 complimentary lunches for exhibit staff)	We will provide one 6' table with table cloth and 2 chairs; includes 2 complimentary lunches for individuals manning the exhibit booth	✓	✓	✓	✓	✓	✓
Your company logo on all marketing materials	Your company logo will be included in the conference flyer and program booklet		✓	✓	✓	✓	✓
Recognition announcement of your company at event	Your company will be mentioned as a sponsor by a conference ambassador one time throughout the program		✓	✓	✓	✓	✓
Your company's marketing materials (brochures, product sampling, giveaways) inserted inside all goody bags	One product brandishing your company's logo will be included in each goody bag to be distributed to 900 attendees			✓	✓	✓	✓
Link to your Company's website on event website	Your company logo will be included on the conference website. The logo will provide a link to the company website			✓	✓	✓	✓
Half-page ad in the event program	One half-page ad in the program booklet to advertise your company and services ( <b>Deadline to provide ad is September 15, 2016</b> )				✓		
Prominent exhibit booth	One 6' table with table cloth and 2 chairs; includes 2 complimentary lunches for individuals manning the exhibit booth. Booth will be located in a prominent position outside of the main hall				✓	✓	✓
Your company will be mentioned on media releases	Your company will be mentioned in radio, tv, journal, and paid ads					✓	✓
Opportunity to introduce a conference speaker	One person from your organization will be given the opportunity to introduce a conference speaker. Speaking points to be provided by the conference committee					✓	✓
Full-page ad in the event program	One full-page ad in the program booklet to advertise your company and services ( <b>Deadline to provide ad is September 15, 2016</b> )					✓	✓
Prominent display of your company logo at event	Your logo will be displayed on signs in main foyer and main ballroom, and will be included in the conference power point presentation					✓	✓
Prominent luncheon table (includes 10 complimentary lunches)	One table will be reserved in Section A, includes 10 complimentary lunches					✓	✓
High visibility on 2016 Conference webpage of the conference website	Company Logo will be prominently displayed on the 2016 Conference web page of the conference website					✓	✓
Speaking opportunity to promote your company to audience	One member of your organization will be allotted 3 minutes to address the audience. Speaking points to be approved by conference committee						✓
Presenting Title (e.g. Presented by...)	The conference title will be followed by "Presented by Your Organization". The presenting title will be included in all marketing materials including flyers, website, program, name tags, etc"						✓
Logo on Goody Bag	Company Logo will be printed on all goody bags						✓

**Note: Distribution of marketing materials should align with the goals for the Leadership Legacy Conference and be in the best interest of the County of Los Angeles**