



LOS ANGELES COUNTY

Women's Leadership Conference

## PROGRAM COVER

# ART CONTEST

**Dare to Be ...**



**WHO:** All persons 18 years of age or older



**WHAT:** Computer, conceptual, drawing, graphic, photograph or painting that fits the dimensions 5.5" x 8.5" displaying what "Dare to Be ..." means to you.



**WHEN:** Online submissions and applications are due Thursday, **October 6, 2016**



**WHERE:** Submit by 5pm to [lyu@dpw.lacounty.gov](mailto:lyu@dpw.lacounty.gov), subject heading: **LACWLC Art Contest**



**WHY:** The Los Angeles County Women's Leadership Conference planning committee wants to feature one winner's artwork in its upcoming 2016 Los Angeles County Women's Leadership Conference

## 1 TALENTED WINNER WILL ...

- have his/her entry used for inspiration to create the 2016 Los Angeles County Women's Leadership Conference program cover, and will receive attribution for his/her work
- have his/her entry featured on promotional material and media for the LACWLC &
- receive 2 tickets to the 2016 Los Angeles County Women's Leadership Conference

For full details contest guidelines and application, see [www.lacountywomensleadership.org](http://www.lacountywomensleadership.org) or contact Larissa Yu (626) 458-3567 or [lyu@dpw.lacounty.gov](mailto:lyu@dpw.lacounty.gov)

## LA County Women's Leadership Conference Program Cover Art Contest

The 2016 Los Angeles County Women's Leadership Conference (LACWLC) – Dare to Be ... is scheduled to take place on Thursday, November 17, 2016 at the Pasadena Convention Center. The planning committee would like to know – what do you dare to be? What do you dare others to be?

Use your creativity to design a program cover representing what “Dare to Be” means to you and your design may be chosen to help promote the 2016 Women's Leadership Conference – Dare to Be! At least one designer's artwork will be used as inspiration for the event's program cover, website, social media, and other promotional materials for the LACWLC.

### Rules

- Submissions must be original designs that are not copyrighted, and should not include elements from third parties. Submissions should also not contain clip art
- Submissions should be easily scalable for multiple uses as it will be used for the program cover and other forms of promotion/advertisement
- Submissions must be in the following art formats: computer, conceptual, drawing, graphic, photography, or painting
- Final Size for Program 5.5” x 8.5”
- The submissions must include the words “LA County Women's Leadership Conference,” “Dare to Be” and the year, “2016”
- The official Los Angeles County Women's Leadership Conference logo will be added to the winning submission
- You must be 18 years of age or older to enter

### Terms

Contestants acknowledge that the submitted entry is an original, non-published work that does not infringe the intellectual property rights of any third parties. By entering the Los Angeles County Women's Leadership Conference Program Cover Art Contest, contestants acknowledge that they are transferring all intellectual property rights, including copyrights, to the County of Los Angeles. Contestant acknowledges that the County will display the winning submission (either in its entirety or portion(s) of the submission) in its Conference program, nametags, newsletters, social media posts, and in future promotions that are produced, posted or conducted by the County or Los Angeles County Women's Leadership Conference Committee (LACWLCC) or its offices, departments or agencies. If ownership of all or any part of artwork submitted to LACWLCC for this contest is contested in any manner, LACWLCC will retain discretion to disqualify and discontinue use of the artwork.

### How to Enter

Scanned entries of artwork and waiver must be submitted to Larissa Yu by email to: [lyu@dpw.lacounty.gov](mailto:lyu@dpw.lacounty.gov) by October 6, 2016

### Selected Design

The selected entry will be used for inspiration to create the Conference program cover. The selected designer will have the opportunity to collaborate with a Conference-selected graphic artist to create the 2016 Women's Leadership Conference program cover. In addition to featuring the designer's artwork in promotional material, the designer will be given 2 event tickets and will receive attribution for their work.

LA County Women's Leadership Conference  
Program Cover Art Contest Waiver

I acknowledge that the submitted entry is an original, non-published work that does not infringe the intellectual property rights of any third parties. By entering the Los Angeles County Women's Leadership Conference Program Cover Art Contest, I am transferring all intellectual property rights, including copyrights, to the County of Los Angeles (County). I acknowledge that the County will display the winning submission (either in its entirety or portion(s) of the submission) in its Conference program, Conference nametags, newsletters, social media posts, and in future promotions that are produced, posted or conducted by the County, LA County Women's Leadership Conference Committee (LACWLCC), or their offices, departments or agencies. If ownership of all or any part of the artwork submitted to LACWLCC for this contest is contested in any manner, I understand that LACWLCC retains the discretion to disqualify and discontinue use of the artwork.

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Print Name

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Date

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Signature