



Join the Generation Earth

STREETS TO THE SEA CHALLENGE

Share a Water-Wise Solution with Your Community!

October 31, 2016 - March 1, 2017



For Los Angeles County school students grades 7-12.

STEPS TO TAKE:

1. **Form a student team** with at least three students. Up to five leaders will represent the team if the entry proceeds to the final round.
2. **Perform a campus water audit** with the Generation Earth water audit to assess your site: http://dpw.lacounty.gov/prg/generationearth/students_resources_downloads.cfm
3. **Use the water audit to identify one issue**, and research a real, water-wise solution that addresses the problem. Use this to create a water-wise education campaign!
4. **Determine the audience for your campaign.** Is it students? Teachers? Parents? Community members?
5. **Design a campaign.** Will you share your message through a flash mob? Social media? Video? Posters?
6. **Do it!** Implement your education campaign. Take photos, videos or other evidence to show us your work and describe it so we know what you did!
7. **Tell us what you did** using the questions on the back of this form.
8. **Submit your entry.** See the back of this flier for more information.

The top ten schools will move to a final round at Disney Synergy Lab and receive a trophy. Two first place winners (1 middle school, 1 high school) will win a field trip to the Floating Laboratory in Long Beach.

YOUR TEAM



School Name: _____

School Address: _____

Adult Supervisor Name: _____

Adult Supervisor E-mail: _____ Phone: _____

Grade(s) of Students Participating in Challenge: _____

Number of Students in School: _____ Number of Students on Streets to the Sea team: _____

TELL US WHAT YOU DID!

Use additional sheet of paper if needed.

The identified issue:

The solution:

How did you share your message and with who?

Describe the project:

Did you feel it was successful? Why or why not?

ENTRY SUBMISSION

Email to: Amanda Begley at abegley@treepeople.org | Call 213-840-8803 for questions
Or mail to: Streets to the Sea c/o TreePeople 12601 Mulholland Drive Beverly Hills, CA 90210

Entry must include:

- This form completed Copy of water audit Photos, videos, or other evidence of project

Entries will be evaluated based on:

- Completeness of submitted entries.
- Representation of student's ideas and voice.
- Originality and innovation in style and approach.
- Thoughtfulness of planning, design, implementation, and reflection of the education campaign.
- Viability of the solution.