

1 (888) CLEAN LA  
www.888CleanLA.com

## Stormwater Best Management Practices 101

Gas station and restaurant managers and owners from throughout LA County's unincorporated areas received a crash course in stormwater pollution prevention in June, as the County hosted a series of six Best Management Practice (BMP) workshops. Held at Loyola Marymount University and Arcadia Park, the workshops were

demonstrations, an interactive watershed model and a mock stormwater inspection.

station and restaurant employees who pledge to take an active role in preventing pollution during every work shift.

All workshop participants received posters, tip cards and mop buckets to take back to their establishments and share with other staff to reinforce what they learned. Each of the items featured pollution prevention tips in English and Spanish.

The County is pleased to share the BMP workshop presentation with other agencies and organizations to help increase the



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Nearly 100 participants attended the workshops, representing thousands of gas station and restaurant employees from County unincorporated areas and surrounding cities. Participating organizations included independently-owned establishments, such as Bob's Union 76 and Soul Food Kitchen, to corporate chains such as Chevron, Tony Roma's and IHOP. Since the June workshops, the County has received requests from several large chains, including McDonald's, to conduct additional BMP workshops specifically for their companies.

**“Learning about all of the ways urban runoff can pollute our waterways was one of the most useful topics of the workshop. It was definitely a rude awakening.”**  
— *Restaurant Manager*

number of businesses that are BMP savvy. The PowerPoint presentation is available to download at [http://ladpw.org/PRG/StormWater/Page\\_04.cfm](http://ladpw.org/PRG/StormWater/Page_04.cfm). For more information, contact Kerjon Lee, LADPW, at (626) 458-3543 or [kelee@ladpw.org](mailto:kelee@ladpw.org).

conducted to meet NPDES Permit requirements to educate and inform commercial businesses on industry-specific pollution prevention practices.

Workshop presentations focused on four key areas of implementing a BMP plan, including: spill prevention, control and clean up; waste disposal and handling; building and grounds maintenance; and employee training. To further engage participants, the presentations also included hands-on spill clean-up

To continue the momentum generated from these workshops and encourage businesses to implement and sustain BMP plans, the County launched the “Pollution Prevention Partners Program” in August. This program provides incentives to gas

**Proud to be a**  
**POLLUTION PREVENTION PARTNER**

Workshop attendees who pledged to implement BMPs were given these window decals to display at their establishments.

# Reducing Cigarette Butts in Your Community

Looking for ways to reduce the amount of cigarette butt litter in your community? Consider these tips:

**1. Send a message.** Remind smokers that throwing cigarette butts on the ground is not acceptable. Work with the local media to report on the harmful effects of cigarette butt litter, or submit an opinion article to your local newspaper. You may even consider placing ads to catch the attention of littering smokers (see the County's new cigarette butt ad below).

**2. Offer an incentive.** Give smokers a reward for doing the right thing. A good example: the County's "Bring Us Your Butts" radio promotion with KPWR 106 FM. The promotion motivated listeners to collect as many cigarette butts as possible during the popular morning show and turn them in for a prize. For your community, provide prizes to smokers who turn in their cigarette butts or to people who pick up the most littered butts after a community event.

**3. Provide an alternative to littering.** Encourage businesses to increase the number of ashtrays at "transition points," such as bus stops, employee smoking areas and parking lots. Additionally, distribute car litterbags and/or pocket ashtrays at local events.

LA County residents throw nearly one million cigarette butts on the ground each month. To help extinguish this problem it's important to remind residents of your community "the street is not an ashtray" and more importantly, not to put butts on the ground in the first place! ♠

To receive a copy of this ad to use in your community, please contact Victoria Lelash at (310) 248-6146.



**The street is not an ashtray.**

*Put your butt where it belongs.*

**CAN IT!**

To talk trash, call **1 (888) CLEAN LA** or visit **www.888CleanLA.com**  
A message from Project Pollution Prevention.

## County Web Site Targets RV Enthusiasts

Whether they've spent the summer trekking cross-country or just cross-town, recreational vehicle enthusiasts know that one of the most grueling tasks related to owning an RV is disposing of RV sewage. And while no RV-owner would deliberately drive to the beach and empty the RV waste tank into the ocean, they may not make the link between that illicit behavior and dumping sewage down a storm drain. Storm drains carry anything dumped into them straight to the ocean untreated.

To assist local residents, as well as visitors, with the proper disposal of their RV waste, the County of Los Angeles maintains a listing of legal and approved RV waste disposal sites that are open to the public. Information on these facilities is available by visiting [www.ladpw.org/epd/ea/rv/index.cfm](http://www.ladpw.org/epd/ea/rv/index.cfm).

Individual hours of operation and disposal fees vary, so RV-owners are encouraged to call the facility they are interested in visiting to confirm hours and fees. ♠

## Mark Your Calendar!

**October 9th – 9am to 1pm**

**Florence Firestone Beautification Event** – Edison Middle School, 6500 Hooper Avenue, Los Angeles, CA 90001

**October 15th**

**Unified Annual Report** submitted to the Los Angeles Regional Water Quality Control Board by the County of Los Angeles Department of Public Works on behalf of NPDES copermittees.

**November 1st**

**Water quality monitoring for the Santa Monica Bay Beaches Bacteria TMDL** scheduled to begin at 65+ locations along the Santa Monica Bay. To download the approved Coordinated Shoreline Monitoring Plan, log on to <http://www.ladpw.org/wmd/NPDES/beachplan.cfm>.

**Watershed Management Committee meetings** are held on a regular basis in each watershed. For more information, contact Frank Kuo, LADPW, at (626) 458-4350 or [fkuo@ladpw.org](mailto:fkuo@ladpw.org). ♠

# Farewell to DPW Director Jim Noyes



After more than three decades of distinguished service, Jim Noyes has announced his retirement as Director of the County of Los Angeles Department of Public Works.

During his tenure, Jim demonstrated remarkable technical expertise and leadership skills, successfully promoting effective environmental protection, water conservation and watershed management programs. His 38 years of service included such successes as the development and implementation of river master plans, formation of the Watershed Conservation Authority, and successful responses to disasters, including earthquakes and major wildfires.

Jim's dedication to professionalism and productivity served as a beacon of excellence within the department. We commend him for his leadership and extend our wishes for a happy and rewarding retirement. ♦

— Don Wolfe, Interim Director  
County of LA Department of Public Works

# Calendar

## Household Hazardous Waste Collection Events

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|---|---|
| <b>September 25</b><br>9 am – 3 pm              | <b>Covina</b> – Walmart Overflow Parking Lot – 1275 Azusa Ave.  |
| <b>October 2</b><br>9 am – 3 pm                 | <b>Beverly Hills/West Hollywood</b> – Foothill Rd. – (Between Alden Dr. & West 3rd St.)   |
| <b>October 2 - 3</b><br>9 am – 3 pm             | <b>Granada Hills</b> – John F. Kennedy High School – Parking Lot – 11254 Gothic Ave.  |
| <b>October 9</b><br>9 am – 3 pm                 | <b>Montebello</b> – Montebello Town Center Mall – Overflow Parking Lot – Plaza Dr. & Montebello Blvd.   |
| <b>October 9</b><br>9 am – 2 pm                 | <b>Unincorp. Los Angeles</b> – LA County Dept. of Public Works Road Maintenance Yard – 2120 East 90th St.   |
| <b>October 16</b><br>9 am – 2 pm<br>9 am – 3 pm | <b>Acton</b> – High Desert School – 3620 Antelope Woods Rd.<br><b>Palmdale</b> – Community Center/Children's Library Parking Lot – Sierra Hwy. & Avenue Q-6 |
| <b>October 23</b><br>9 am – 3 pm                | <b>Duarte</b> – Duarte City Hall Parking Lot – 1600 Huntington Dr.  |
| <b>October 30</b><br>9 am – 3 pm                | <b>Unincorp. South Whittier</b> – LA County Sheriff's Dept. – STAR Training Center, 11515 S. Colima Blvd.   |
| <b>November 6</b><br>9 am – 3 pm                | <b>Bellflower</b> – Simm's Park – Clark Ave. and Oak St.  |
| <b>November 13</b><br>9 am – 3 pm               | <b>El Segundo</b> – Raytheon Company – Hughes Way off of Sepulveda Blvd, Parking Lot G  |
| <b>November 20</b><br>9 am – 3 pm               | <b>Monterey Park</b> – East Los Angeles College – Stadium Parking Lot at Bleakwood Ave. & Floral Dr.  |
| <b>December 4</b><br>9 am – 3 pm                | <b>Lomita</b> – Lomita City Hall – 24300 Narbonne Ave.  |
| <b>December 11</b><br>9 am – 3 pm               | <b>Malibu</b> – Malibu Civic Center Rear Parking Lot – 23519 West Civic Center Way  |

## Smart Gardening Workshops

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|-------------------------------------|--|
| <b>September 25</b><br>9 am – 11 am | <b>Calabasas</b> – Gates Canyon Park – 25801 Thousand Oaks Blvd.<br><b>Torrance</b> – Columbia Park – 4045 190th St.   |
| <b>October 2</b><br>9 am – 11 am    | <b>La Mirada</b> – La Mirada Community Garden – 13518 Biola Ave.<br><b>Rowland Heights</b> – Peter F. Schabarum Park – 17250 E. Colima Rd.   |
| <b>October 9</b><br>8 am – noon     | <b>Downey</b> – Downey Community Center – 7810 Quill Dr.<br><b>Monterey Park</b> – Garvey Ranch Park – 781 S. Orange Ave.  |
| <b>October 16</b><br>9 am – 11 am   | <b>Covina</b> – Charter Oak Park – 20261 Covina Blvd.<br><b>Santa Clarita</b> – Castaic Lake Water Agency – 27234 Bouquet Canyon Rd.   |
| <b>October 23</b><br>9 am – 11 am   | <b>Huntington Park</b> – Huntington Park Facility – Bissell St. / Randolph St. (conducted in Spanish)<br><b>Palos Verdes Peninsula</b> – South Coast Botanic Garden – 26300 Crenshaw Blvd. |

**For info call 1 (888) CLEAN LA.**

Please submit articles or event information four weeks in advance to Lisa Page at [lisa.page@ogilvypr.com](mailto:lisa.page@ogilvypr.com)

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*If you would like to receive this newsletter via email, please send your email address to Lisa Page at [lisa.page@ogilvypr.com](mailto:lisa.page@ogilvypr.com)*

County of Los Angeles  
Department of Public Works  
P.O. Box 1460  
Alhambra, CA 91802-1460