OUTDOOR ADVERTISING SIGNS (AND BILLBOARDS)

Section 22.08.190 of Title 22 of the Los Angeles County Code defines outdoor advertising signs as "... any sign directing public attention to a business, profession, product or service that is not a primary business, profession product or service which is sold, manufactured, conducted or offered on the premises where such sign is erect or maintained." Outdoor advertising signs may also include large free standing signs or billboards or can be mounted on the side of a building or structure.

Outdoor advertising signs are required to comply with all applicable requirements in the Building Code (including Chapter 65) and Zoning Code. Also, a permit for outdoor advertising structures is required from the California Department of Transportation (Caltrans) when the outdoor advertising displays (signs or structures) are within 660 feet from the edge of the right of way interstate highways or primary highways (Business and Professions Code, Sections 5222 and 5271). The 660 feet is measured from the edge of the right of way horizontally along a line normal or perpendicular to the centerline of the highway.

Supersedes BCM 106 Article 2 dated 01-26-15