

Sustainable Solid Waste Management Future Roadmap Implementation Working Group: Outreach and Education Subcommittee

Los Angeles County Department of Public Works
900 S. Fremont Ave, Alhambra CA 91803
The Alhambra Room

Thursday, October 22, 2015
2:30 p.m. – 3:45 p.m.

MEETING SUMMARY

1. Welcome and Introductions

- Attendees were welcomed and participants introduced themselves

2. Recap Previous Meeting

- Presentation by Gabriel Arenas, Public Works, on Pharmaceutical Extended Producer Responsibility efforts
- Presentation by Chris Sheppard, Public Works, on Waste Not LA
- Update by Beverly Jones, Public Works, on the Public Works HQ Organics Pilot
- Presentation by Chris Sheppard, Public Works, on Smart Business Recycling
- Presentation by Jasmine Campbell, Public Works, on Recycling Challenge with the Los Angeles Dodgers

3. Outreach Updates

Strategy 4: Outreach and Education

- Logo
 - Presented the final Roadmap logo, will be used for future outreach materials
- Website Resource Page
 - The Roadmap Resources page is now live, divided into sections for Residents, Business, and Government

4. Land Art Generator Initiative

Strategy 4: Outreach and Education

- 2016 event will focus on art and renewable energy and will take place at the Santa Monica pier
- Public Works and the Arts Commission have agreed to participate as 2016 contest jurors
- Jennifer Lieu from Arts Commission shared books which show what some art projects have looked like

- County will continue to work with LAGI to seek future partnership opportunities

5. Brainstorming Session

- The subcommittee was divided into two groups to brainstorm ideas for developing brochures for the Roadmap effort. One was for a Departmental Recycling brochure and the other was for a general Roadmap brochure.
- Strategy 1-Initiative C
- Departmental Recycling Brochure
 - Group tasked with coming up with three items in the workplace that are hard to recycle or dispose of
 - Electronic/Hazardous Waste
 - An A-Z guide for employees/Recycling Coordinators
 - Surplus Office Supplies
 - An A-Z guide for proper removal of obsolete office supplies
 - How to find/contact surplus coordinators
 - How to find/contact Department Recycling Coordinator
 - Tips Section
 - General office waste reduction tips

Strategy 4: Outreach and Education

- Roadmap Brochure
 - Who are we trying to reach with this brochure? Everyone.
 - Purpose of the brochure is to increase awareness of the Roadmap effort amongst the public
 - Content should include diversion goals, priorities and impact it will have
 - Tips section for residents, business and governments
 - Use infographics and color scheme (green, blue, orange) from the Roadmap Briefing Report to maintain consistency

6. Open Discussion and Next Steps

- The group decided to forgo the November subcommittee meeting and have the Working Group meet in December

7. Demonstration Garden, Followed by Onsite Tour

Strategy 1-Initiative D; Also Strategy 4 –All Focus Areas

Beverly Jones, Public Works, presentation (slides start at [#88](#))

- Update on the worm bins at Public Headquarters – The cafeteria feeds them their food scraps, and the resulting compost is being used on the demonstration garden outside the Annex building
- Demonstration garden includes drought-tolerant plants as well as vegetables that can be used by the cafeteria
- The worms have made so much worm tea, we have been giving it away for use as fertilizer and a natural pesticide
- Worms consume 40 pounds of organic waste a week, which is 40 pounds of organic waste diverted from landfills

8. Next meeting is tentatively scheduled for January 14, 2016.

MEETING PARTICIPANTS

Name	Department
Ken Pellman	ACWM
Jennifer Lieu	Arts Commission
Graciela Suarez	Auditor-Controller
Charlotte Miyamoto	Beaches & Harbors
Marjorie Santos	CEO
Dorcas Hanson-Lugo	Public Health
Gerry Villalobos	Public Health
Angelica Gunderson	Public Works – EPD
Armando C. Aguilar	Public Works – EPD
Bereket Tadele	Public Works – EPD
Beverly Jones	Public Works – EPD
Chris Sheppard	Public Works – EPD
Clark Ajwani	Public Works – EPD
Coby Skye	Public Works – EPD
Grace Leriget	Public Works – EPD
Jasmine Campbell	Public Works - EPD
Kathy Salama	Public Works - EPD
Nilda Gemeniano	Public Works - EPD
Patrick Kwong	Public Works - EPD
Sevak Khatchadorian	Public Works - EPD
Vanessa A. Olivas	Public Works - EPD