



Technical Report and Roadmap

# The Avoidable Crisis of Food Waste

Nearly 60 percent of food produced in Canada – amounting to 35.5 million metric tonnes – is lost and wasted annually. Of that, 32 percent – equalling 11.2 million metric tonnes of lost food – is avoidable and is edible food that could be redirected to support people in our communities.



The total financial value of this potentially rescuable lost and wasted food is a staggering \$49.46 billion.

These unprecedented findings are the result of a year-long research project undertaken by Second Harvest and [Value Chain Management International](#), a leading public and industry voice in the area of food waste.

"The average consumer is not aware of the staggering and depressing extent of food loss and waste."

Food Retailer



"The current system makes it too easy to blame other departments or cite excuses for why change should not occur. The common mantra is: ' We have industry average shrink so there's not a problem and no need to change'"

Retailer