

Teru Talk Newsletter

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Teru Talk by Michael Theroux (pronounced "Terú")

Teru's Trash Talk



Thanksgiving is almost upon us, so let's take a moment for thankful contemplation:

We're thankful for Communications that allow us to size up this mess we're in and SAY SOMETHING about it, without getting our writing thumbs whacked off. It's nice to know we can use the same outreach tools as have been wielded by the zealots and crazies who persist in being irrationally opposed to our excellent opinions and perspectives. We're happy to find that there are actually people Out

There who READ what we write, and sometimes even say nice things. And we're just delighted with this internet thingie that lets us poke into all the dark corners and find out all this cool stuff we can then bring to those wise enough to pay attention.

We're thankful for the amount of Resources floating around out there, stuff some people still call Trash, materials that we see as Feedstock for Conversion. It's nice to know we can still get our hands on those discards, that someone hasn't yet figured out the real value of all the crud tossed into the dump, and that it remains possible for us to intercept the flow with cool ways to make raw materials out of what others no longer want. And we are so happy we're silly, to know there will be enough left-overs constantly available for the foreseeable future, a veritable treasure-trove of feedstock not yet claimed by the Powers That Be and shuffled completely out of our innovative reach.

We're thankful for Bright People that despite continually running smack dab into that Wall of Indifference have continued to believe that Waste Conversion is a worthy and sometimes even lucrative pursuit. It's nice to know that all over the world Thinking Minds keep picking at the challenges posed by not wanting to accept a One-and-Done marketplace, and are willing to stand the ridicule and derision heaped upon them for not accepting their designated place in the Throw-Away Society. And Boy, are we happy to be able to watch them make serious technical, market, and policy progress, after so many, many years of running in tight circles.

Mostly, we are thankful for Truth that is slowly dismantling and dismissing so many of the myths and excuses thrown up as road-blocks to waste conversion progress. It's nice to know that the Myth of Recycling-As-Practiced is finally being recognized as just another form of waste brokerage, benefitting a few at the expense of many. We're Happy to see clear examples of Doing instead of just Talking about waste conversion. And we HAVE to be Happy that even the Powers that Be perched in their high towers have to listen to Rabble (like us) demand a more honest and transparent approach to management and oversight of our precious resources.