

Recycling Market Development Zone – Los Angeles County

As the largest county in California, Los Angeles is a vital part of the state's economy with approximately 250,000 businesses and 10 million residents. As you may imagine, with all those businesses and residents, Los Angeles County generates a lot of trash! To encourage sustainability and to divert waste from landfills, CalRecycle's Recycling Market Development Zone (RMDZ) program was implemented. The RMDZ program offers low interest loans and technical assistance to qualifying businesses who recycle materials or who make products out of recycled content. RMDZ's resources may be used for brand new businesses or existing ones who intend to expand their current operations.

Public Works serves as the Zone Administrator and liaison between businesses and CalRecycle. Recently, Public Works launched a nationwide online Facebook marketing campaign to attract more sustainable businesses to Los Angeles County. The ad reached over 440,000 unique individuals from April 15 to April 30, 2021. Almost 7,000 individuals clicked on the ad and over 7,000 individuals shared or liked the ad. Los Angeles County looks forward to interacting with these individuals or businesses and provide them with assistance.

RELOCATING OR STARTING A NEW BUSINESS IN LOS ANGELES COUNTY?

\$2,000,000

Low interest loans are available for qualifying recycling facilities and manufacturers who use recycled content!

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