



LOS ANGELES COUNTY

Women's Leadership Conference

Breakout Sessions Speaker Summary

STRONGER
TOGETHER
♀



Morning Breakout Sessions
Embracing Your Authentic Femininity for Your Best Life
(RM 102)



AMY STANTON

Founder and CEO, Stanton & Company

Amy Stanton shares insights from her new book, *The Feminine Revolution*, about how embracing our femininity and actively owning qualities like sensitivity, emotionality and even crying openly, enables us to be our best, most powerful selves. This provocative workshop will challenge societal misconceptions and inspire attendees to think differently, while providing useful tools and exercises in a fun, interactive way. Attendees will leave with practical ways to embrace their feminine strengths each and every day.

How to Ask for Exactly What You Want and Get It Every Time by Thinking Like A Negotiator (RM 104)



ELDONNA LEWIS FERNANDEZ

***Professional Speaker, Negotiation and Experiential Training Expert,
Dynamic Vision International, Inc.***

Today's best leaders are also great negotiators, whether they are discussing a multi-million dollar deal or simply where to meet for dinner. Improving your negotiation skills will give you more confidence and better results.

In this highly-charged, content-packed presentation Eldonna will show you how to find more power, negotiate better deals and create win-win results. You will be energized, empowered and educated to be a better negotiator and understand the art and language of negotiation.

Your audience will learn to:

- How to go into any situation with 100% confidence that you will get the results you want
- How what to ask for and how to ask
- Look at what is and is not Fair and Reasonable in a negotiation and the 3 deal killers



Women's Leadership Conference

Morning Breakout Sessions

Women in Technology Leadership Panel (RM 106)



BINDI BELANGER
*VP, Governance &
Operational Planning,
Ticketmaster*



LAUREN BURNELL
*US Public Sector
Programs/Cloud
Alliances, FireEye, Inc.*



KAREN LOQUET
*Assistant Auditor
Controller,
LA County Auditor
Controller*



ROOZAN ZARIFIAN
*Chief Information
Officer, County of Los
Angeles*

Moderator: Trinh Mac, Deputy Director (IT), LA County Internal Services Department

Women fill nearly half of all jobs in the U.S, but only 24 percent of technology jobs are occupied by women. And only 20 percent of Fortune 500 CIO positions were held by women in 2016, according to recent research from the National Center for Women and Information Technology.

But there is a generation of innovative women executives pushing for change, fighting for and earning opportunities. This panel is a chance to reflect on the state of women in technology and what better place to find out what women in technology leadership care about than from the women themselves.

7 Secrets to Connect With Anyone (RM 107)



SHERYL ROUSH

**CEO, Int'l Accredited Speaker, Speaker Coach,
Sparkle Presentations, Inc.**

Learn simple tips to communicate with others in your work and personal life!
Boost teamwork and leadership with authentic interpersonal skills. Take a quick
assessment that reveals your communication preferences - then how to enhance greater
connection with others in your life!

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Afternoon Breakout Sessions

Leadership In Heels – Living the Life I Choose (RM 102)



SCHARRELL JACKSON

Partner, CFO/COO at Squar Milner and Founder/CEO of Leadership in Heels

Often times as leaders we lead according to who we believe others expect us to be. However, Scharrell Jackson will walk you through the peaks and valleys of her journey as a leader in Heels and how to lead according to our authentic truth, setting boundaries, Utilizing the Power of NO, and learning to be comfortable being uncomfortable.

Clear Vision (RM 104)



DR. LAURA DANLY

Curator, Griffith Observatory

When the Hubble Space Telescope was launched with defective sight, a team of scientists, engineers, and administrators had to figure out what to do. The cliché is true: if we can put a man on the moon -- or perfect the vision of a telescope in space -- surely anything is possible. Whether small, medium, or cosmic in proportion, all projects need teamwork, communication, and leadership to bring into focus both the project's goals and the steps to reach them. Dr. Laura Danly will explore some examples for lessons to be learned, discuss how they can be applied to our own daily work, and examine, briefly, how these insights might help us solve some of the planet's greatest challenges.



Afternoon Breakout Sessions ***Defying The Odds (RM 106)***



JAMIE HAGIYA

***Professional Athlete and Co-owner and
Coach at Torrance Training Lab***

This breakout session is about chasing a dream. When you want something so badly, but repeatedly told "you're not good enough and it's never going to happen", how to push through those boundaries and make it happen anyway. It's a story of persistence, perseverance, and learning to believe in yourself. Jamie will cover how to find your inner strength, mentally and physically, and a very important topic of body image issues for women in today's society.

Speak Like a Pro! (RM 107)



SHERYL ROUSH

***CEO, Int'l Accredited Speaker, Speaker Coach,
Sparkle Presentations, Inc.***

Do you get nervous when speaking in front of people?
Need to give reports, briefings, or presentations?
Trouble organizing your thoughts and ideas?

This how-to session is ideal for every level of presenter. Learn proven techniques and tips from a 30+ year speaking veteran and coach.