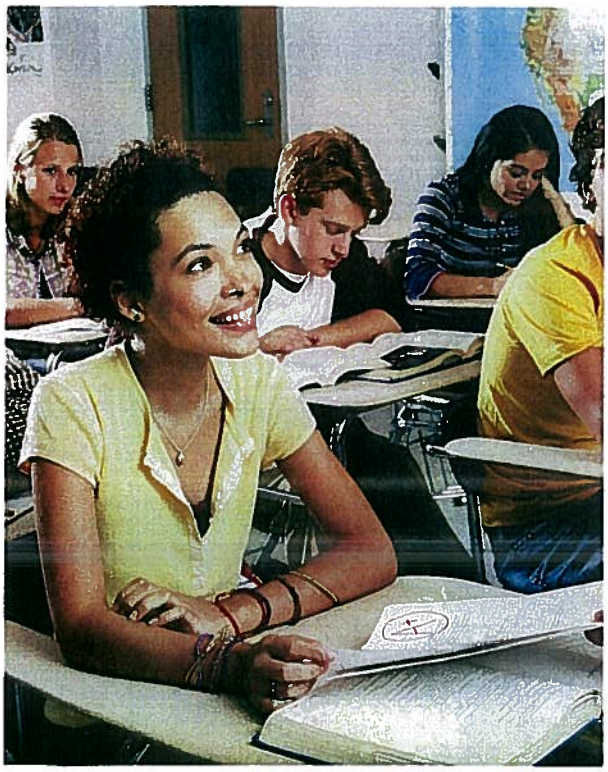
WASTE MANAGEMENT

get SMART



WM can help your school go green AND save green

Your partnership with Waste Management can be a valuable tool in improving your school's sustainability and its bottom line. WM offers free waste audits to help streamline your school's waste and recycling operations and will work with you to develop and implement a successful sustainability plan.

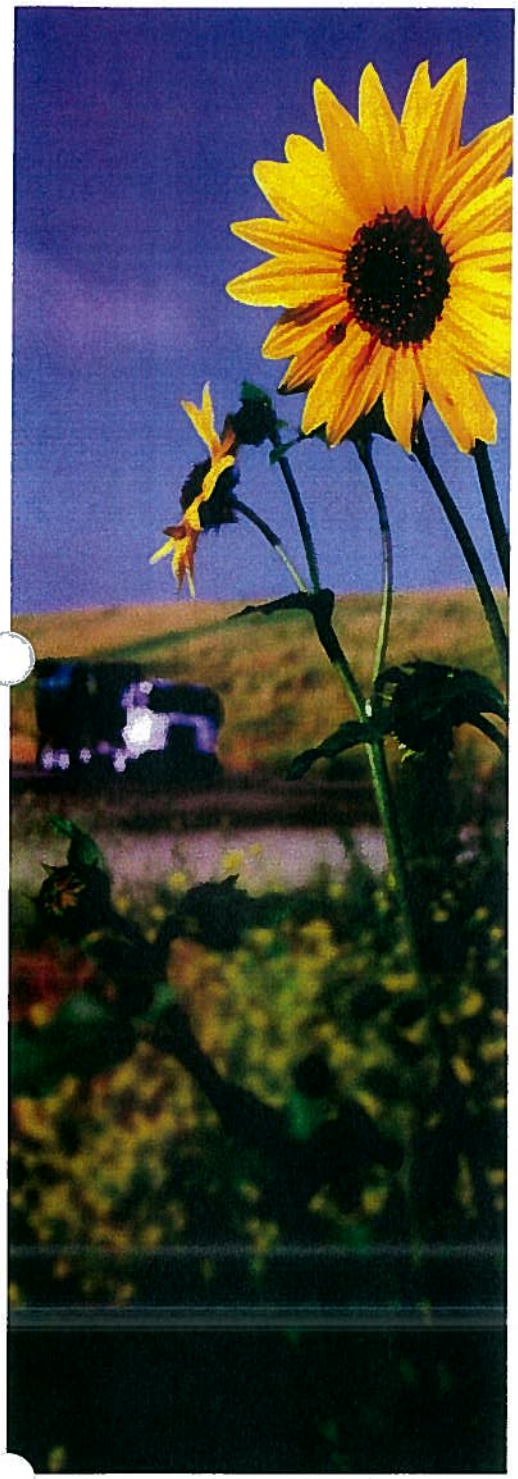
We can help you:

- *Assess how you can improve efficiencies and lower costs*
- *Create a comprehensive recycling program tailored to your school's needs and sustainability goals*
- *Develop customized educational materials and outreach programs to educate and engage your students and staff*
- *Plan assemblies to promote environmental stewardship in our future leaders*

Contact me for more information about a free waste audit or to learn more about our additional sustainable solutions.

Place Business Card Here

WM Partnerships in Action



In December 2007, a partnership was formed between Waste Management, Manhattan Beach Unified School District, and the City of Manhattan Beach that resulted in a collaborative effort to help the school district become more sustainable. As part of this process, Waste Management performed a comprehensive district-wide waste audit and discovered many opportunities to reduce waste and increase recycling. As a result, there was a 23% increase in recycling/diversion rates district wide.

This partnership resulted in:

- *100% participation in office and classroom recycling*
- *$5,000 district-wide grant awarded by WM and partner, Keep America Beautiful, to help each school reach its sustainability goals*
- *District-wide recycling system established in school cafeterias and lunch areas, including training for all cafeteria employees and education materials for students*
- *Increased numbers of recycling containers at all sites; on the playground, in the classroom, and in administrative areas*
- *Increased recycling service levels*
- *Additional recycling pick-up to recycle leftover classroom materials*
- *Increased emphasis on waste-free/reduced waste lunches supported by parents, staff and WM*
- *Adoption of a green procurement policy*
- *On-campus composting training for school staff and parents*
- *Increase in recycling education and awareness for parents through tours of WM recycling facilities*

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From everyday collection to environmental protection, Think Green®. Think Waste Management.

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