

WM AND THE CITY OF MB PRESENT:

# Green Business Certification Program

The Certification Program recognizes MB Businesses that promote sustainability in their business practices

Does your Company incorporate practices to reduce waste, save water, or reduce energy consumption? Do you want to learn how your company can do more?

## Sign up for Green Certification Today

Business can apply for certification by visiting [www.greenbusinessca.org](http://www.greenbusinessca.org) and navigating to the homepage for the City of Manhattan Beach and submitting a simple application. A WM Representative will contact each business to follow up on the application and discuss the certification process.

## Green Business Certification Incentives

Not only will you help the environment and preserve valuable resources by participating in this program, you will also receive:

- Healthier workplace
- Significant cost savings and access to financial incentives/ rebates
- A "green seal" to place on their door or window
- Invitation to an annual awards ceremony hosted by WM and the City
- Recognition on WM's local website: [manhattanbeach.wm.com](http://manhattanbeach.wm.com)

## Need more information?

Visit [manhattanbeach.wm.com](http://manhattanbeach.wm.com) for more details. Or contact Vickie Wippel, Community Programs Manager at [vwippel1@wm.com](mailto:vwippel1@wm.com) or 310-984-4501



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## Waste Management and the City of Manhattan Beach Help Local Businesses “Go Green”

New Green Certification Program will assist businesses adopt environmental friendly practices

FOR MORE INFORMATION

Waste Management

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MANHATTAN BEACH, CALIF – April 1, 2012- Waste Management and the City of Manhattan Beach are pleased to announce a new Green Business Program (GBP) to recognize businesses that incorporate sustainability into their daily business practices.

While the purpose of the program will be primarily to reduce waste, the program will recognize all sustainable practices adopted by Manhattan Beach businesses, including the following:

- Recycling and waste reduction
- Energy and water efficiencies
- Pollution prevention contributions
- Educating customers and employees about green business practices

“The Green Business Program is a great way to recognize green businesses and also encourage all our commercial customers to consider the environment during the workday,” explains Stephone Paige II, Public Sector Manager for Waste Management. “We want to show that businesses can save money while helping the environment.”

The voluntary program, managed entirely by Waste Management, includes an online application, found at [www.greenbusinessca.com](http://www.greenbusinessca.com) by navigating to the Manhattan Beach program page. The online application makes the program simple and convenient for Manhattan Beach businesses, and allows Waste Management and the City to track program success via measurements such as Green House Gas reduction, pounds of material diverted for recycling, and kilowatt-hours reduced due to reductions achieved in the program.

GBP is managed in conjunction with the California Department of Toxic Substances Control (DTSC). DTSC originally launched GBP in 1994 and has played a vital role in developing Manhattan Beach’s program, including hosting the website and providing technical support to Waste Management sustainability experts. Over twenty other municipalities throughout California also participate in GBP, making it one of the best-recognized and respected third party certification programs in the state.

South Bay Environmental Services Center (SBESC), the South Bay’s clearinghouse for energy efficiency, water conservation and environmental information, is also supporting program efforts by providing information on programs and rebates that may be available to participating businesses. Adds SBESC Program Manager Marilyn Lyon, “We think this is a wonderful program that truly shows business how it pays to be green.”

Any business with a physical commercial location in Manhattan Beach can apply for certification. Waste Management staff will follow up with each application to complete a site audit and provide green business tips. Certified Green Businesses will receive a decal to place in their window indicating their participation in the program. Certified businesses will be recognized on Waste Management’s website for the City of Manhattan Beach, [manhattanbeach.wm.com](http://manhattanbeach.wm.com), and



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they be recognized at the City's Earth Day event at Polliwog Park Saturday, April 28<sup>th</sup>, 2012.

GBP certification program is ongoing, and there is no application deadline.

To learn more about Waste Management's programs and services in Manhattan Beach, customers can call *Customer Service* at 310-831-7000, or visit [manhattanbeach.wm.com](http://manhattanbeach.wm.com).

**ABOUT WASTE MANAGEMENT**

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Our subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. It is the largest residential recycler and a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. Our customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more visit [www.wm.com](http://www.wm.com) or [www.thinkgreen.com](http://www.thinkgreen.com)

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MB - County residents:

# Happy Earth Day, MB!

This April, we are launching  
3 great new programs!

**Clean Cart Challenge-** a recycling incentive program that rewards residents with **ONE MONTH FREE SERVICE** for good recycling.

**Green Business Program-** recognizes MB businesses that promote sustainability with a simple online application.

**Shoe Donation Drive-** to collect and donate gently used shoes to Soles for Souls. Bring your shoes to the program "kick off" at the City's Earth Day Event April 28th at Polliwog Park.

More information is available by visiting by calling 310-830-7100 or visiting [mahttanbeach.wm.com](http://mahttanbeach.wm.com).



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