

ZERO IN ON **ZERO WASTE**

How can you reduce your carbon footprint, conserve natural resources, preserve landfill space and live a more sustainable lifestyle? Aim for Zero Waste! Zero Waste encourages us to rethink and redesign the way we produce, consume and dispose of products in order to maximize recycling, minimize waste, reduce consumption and ensure that products are made to be reused, repaired or recycled back into nature or the marketplace. Here are some tips to help you zero in on zero waste:



PRODUCT STEWARDSHIP

When you purchase electronics or other hazardous waste like batteries or compact fluorescent bulbs ask the retailer if they will "take back" the item for recycling after its useful life. This is known as "Product Stewardship" and is growing in retail participation with encouragement from the public.



DONATE / REUSE / REPAIR

Cleaning out the garage, moving, or just need to get rid of some stuff? Before you throw it away, ask yourself if it can be donated, reused, repaired or recycled. Visit www.cityymb.info "Going Green" or Manhattanbeach.wm.com to find local drop-off and pick-up donation centers. For large items. Call Waste Management at (310) 830-7100 to schedule a Bulky-Item Pick-Up. Service is FREE to residents.



COMPOST

Compost your food scraps and be rewarded with nutrient - rich soil for your plants! Discount bins available for Manhattan Beach residents - call WM to order at 310-830-7100. FREE compost class information at www.cityymb.info.



ELIMINATE JUNK MAIL

Paper is a large part of the waste stream in the U.S. Cut down that endless wave of junk mail you receive everyday by sending a letter to the big four mailers asking them to remove your name and address from their mailing lists.

Mail Preference Service

Attn: Dept. 10088342
Direct Marketing Association
P.O. Box 282
Carmel, NY 10512

DMAchoice

Direct Marketing Association
P.O. Box 643
Carmel, NY 10512
or email www.dmachoice.org

Harte-Hanks Circulation

C/O Pennysaver
2830 Orbiter Street
Brea, CA 92821

Valpak Direct Marketing Systems, Inc

8605 Largo lakes Drive
Largo, FL 33773

ADVO

Consumer Assistance
P.O. Box 249
Windsor, CT 06095

Call the Credit Reporting Industry Opt Out number at 888-5-OPTOUT to stop prescreened offers of credit & insurance.

Register at DONOTCALL.gov or call toll free. 888-383-1222 from the number you wish to register to stop telemarketing calls.

