



CITY OF REDONDO BEACH



# BUSINESS RECYCLING PROGRAM

Public Works Department  
Solid Waste and Recycling  
531 North Gertruda Avenue  
Redondo Beach, California 90277



Help our beaches, help our oceans! Help keep our community clean. You can start right now by NOT throwing this brochure away! Put it by the phone so you have information handy.

Thank you for remembering to Recycle and Reuse.



City of Redondo Beach  
Public Works Department  
Solid Waste/Recycling Division  
531 N. Gertruda Ave  
Redondo Beach, CA 90277  
(310) 318-0686, ext. 4193  
[www.redondo.org](http://www.redondo.org)

Continue to call  
Waste Management for services at  
**(310) 830-7100**  
until **October 31, 2003.**

(For services beginning November 1, 2003  
remove label for new company's phone number.)



Printed on Recycled Content Paper

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# FREE BUSINESS RECYCLING

## Why Business Recycling?

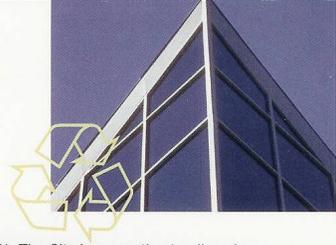


Landfills are filling up, plain and simple, and less landfill space means higher trash disposal costs for your business.

State law requires that all cities and counties must reduce their waste sent to the landfill by 50%. The City is currently at a diversion rate of approximately 28-30%, and has received an extension until December, 2004. **We need your help** to reach 50% or the City may be fined \$10,000 per day for non-compliance. We ask that you actively participate in the recycling programs at home and at work.

You don't have to be an expert in recycling, or even hire one, to start or expand a recycling program. We will look at the various cost saving collection methods, recycling opportunities, and customize the level of service for your business **at no cost** to you.

The City of Redondo Beach is committed to reducing the amount of trash going to landfills. As part of that commitment, we will provide you with a **free analysis of your business waste disposal needs as well as free recycling collection**... it's just a phone call away. Please call the **Public Works Department Solid Waste/Recycling Division at (310) 318-0686, ext. 4193**.



## Recycling Benefits Everyone:

- ♻️ Recycling can produce cost savings for your business.
- ♻️ Recycling not only cuts down on waste going to landfills, but also conserves natural resources by turning materials once considered waste into new products.
- ♻️ Recycling creates a positive image for your business. No matter what line of work you are in — administrative, food service, education, manufacturing, health care, retail or any other — your company can benefit from business recycling.
- ♻️ Recycling and reducing waste helps the City meet State mandates.
- ♻️ Recycling will help keep your rates low. If the State determines that there is not effective participation in the recycling program, they may require that all commercial waste be sent to a mechanical sorting facility, thereby triggering a minimum rate increase of 15% for all customers.



## What Materials Are Recyclable? Almost everything that you use around your work:

- Newspapers
- Phone Books
- Magazines
- Computer, White, and Colored Paper
- Mixed Paper: Office Paper, Stationery, Brochures, Junk Mail
- Cardboard (flattened)
- Aluminum, Tin, and Steel Cans
- Clean Aluminum Foil
- Glass Bottles and Jars
- Plastic Bottles and Containers
- Wire Coat Hangers



## What Materials Are NOT Recyclable?

- Waxed and Carbon Paper
- Styrofoam
- Paper Towels
- Napkins
- Plates
- Cups
- Food & Liquid Waste

## Want To Do More?

- ♻️ Buying products with recycled content helps to conserve natural resources, protect the environment, prolong limited landfill space and create markets for recyclables. Look for "post-consumer" recycled content when shopping.
- ♻️ Buy copiers and printers that will make double-sided copies the standard.



Close the loop. Buy Recycled.

- ♻️ Make scratch pads from used paper.
- ♻️ Save and re-use foam "peanuts," bubble wrap, and cardboard boxes, or donate them.

## WRAP Awards

The California Integrated Waste Management Board awards Waste Reduction Award Program (WRAP) certificates to businesses that have shown an outstanding effort to reduce waste on an annual basis. WRAP is not a competition — each business is evaluated for its own accomplishments to reduce the amount of waste sent to landfills.

The City of Redondo Beach has had numerous WRAP Award winners. For more information about WRAP, please visit the California Integrated Waste Management Board's website at [www.ciwmb.ca.gov/wrap](http://www.ciwmb.ca.gov/wrap).



Help make recycling work!