

Los Angeles County Municipal Storm Water Permit (Order 01-182)
Individual Annual Report Form
Attachment U-4

VI. ASSESSMENT OF PROGRAM EFFECTIVENESS**A.**

The City of Monrovia's compliance with its NPDES permit and program elements is solid. Annual training of personnel connected directly and indirectly to the NPDES program and storm drain system is done to continually update staff on appropriate practices. Solid development planning and development construction program assist staff with mitigation of storm water runoff from development and construction sites.

The City has completed all inspections of all required Critical Source Facilities to inspect, educate, and insure compliance of these potential critical source facilities with permit requirements. Round two inspections were completed as well as additional rounds of inspections for continued education and compliance.

The Public Education program continues to educate youth on the impact of pollutants to the storm drain systems through the "Outdoor Education" program, and educational brochures for commercial food establishments and residential areas on grease and oil to sewer and storm drain systems. The presence at City coordinated events of public informational material and staff to educate and answer inquiries on storm water pollution prevention practices and water quality education continues to send message out to residents and businesses. The Department of Public Works continues to provide an "overall" environmental message connecting all aspects of Solid Waste, Recycling and Storm Water Pollution Prevention.

In FY 11-12, the City of Monrovia, along with its neighboring jurisdictions, the City of Sierra Madre, City of Arcadia, and Bradbury published several stormwater and used oil recycling advertisements in each City's weekly publications. This allowed each city to run more advertisements in each City (at a reduce costs), reaching more target audiences, as residents from the cities (residents are technically also resident who reside in the County of Los Angeles).

All City field personnel are knowledgeable of the NPDES program and the requirements under Public Agency Activities. Annual catch basin cleaning occurs during dry and wet weather, weekly street cleaning, weekly trash collection at park sites twice per week, trash receptacles currently at bus transit stops keep the City moving forward to prevent trash from entering streets, gutter, catch basin and ultimately storm drain systems. Additionally, with the City's Downtown Caretaker, the City is able to keep the heavily visited Downtown area clean of debris, and also provides the City with another pair of "eyes" for violations of its Storm Water Ordinance and Program.

Finally, our ID program continues its education of contractors and residential homeowners that illegal discharges to street gutter and storm drain systems is prohibited and remediation will be enforced. These programs continue to demonstrate a solid NPDES program.

Evaluation Methods

The evaluation methods for assessing the effectiveness at this time consist of knowledge of City staff, residents, school youth, and the development and construction community. Currently, all staff connected directly or indirectly to the NPDES program aspects are aware of the requirements. City Staff assists in providing information to the Public Works Department staff in cases of suspected ID's and advise development applicants that discussion with PW department staff is required for storm water impact discussion. Residential and schools are familiar with impact of pollution to storm drains system, as discussions with them by City staff at public events and educational events, indicates the community is aware of its impacts. The development community is also familiar as discussion with them indicates an awareness of requirements, and discussions tend to be on specifics issues unique to their projects.

Los Angeles County Municipal Storm Water Permit (Order 01-182)
Individual Annual Report Form
Attachment U-4

Program Strengths & Weakness

As indicated previously, the City NPDES program is solid. Its strength lies in the leadership of the Public Works Department Director, with assistance from the Program Administrator, who continue to emphasize that all Public Works staff understand and assist in program requirements of the permit.

If weakness were to be identified, there would be the need to move information (ID & IC, overall system mapping, etc) into GIS formats to provide a more powerful tool that the City can access. Currently, the City's IS Division continues its work to have more GIS layers of City information created, however the processes is not moving as quickly as anticipated.

Highlights and Accomplishments

The City's Outdoor education program continues to educate school youth on the importance of storm water pollution prevention. In this particular program, the City sees approximately 600 students each year. Each year, the youth demonstrate more general knowledge, and the presented information is revised accordingly to go beyond pollution prevention practices. One example of such is since 2006-07, the City has integrated an Eviroscape model into the curriculum to help make the presentations more interactive and hands-on!

The City's ID program is strong in preventing potential illegal discharges to the storm drain system, and has been instrumental in catching dischargers violating the City NPDES ordinance. Past years have seen the City mailing of informational brochures to all food commercial establishments and the residential community on improper grease disposal and its impacts to sewer and storm drain systems. Future pollution prevention message are being considered, but limited funding will challenge the City to continue to maximize its efforts

Additionally, the City continues its strong interagency coordination with the County of Los Angeles when illicit discharges affect County systems. In turn, the County also contacts the City during their routine inspections if any suspect activity affecting the City's system is identified.

Future Plans & Suggestions

The City of Monrovia continues its establishment of a GIS system for use Citywide. Preparations continue to convert the City's storm drain system to a GIS layer. Subsequent layers are also in the plans.

There are no suggestions for the County Model programs at this time.

B.

The City rate for municipal compliance with Order 01-182 would be 9 out of 10.

C.

For suggestions to the annual report, there are none at this time.