

Los Angeles County Municipal Storm Water Permit**City of Industry Individual Annual Report
Attachment E – Public Information and Participation**

IV. A. In addition to answering the following questions, attach a summary of all storm water education activities that your agency conducted or participated in last year.

Specific events sponsored by the principal Permittee that enhanced the City's efforts have included the Household Hazardous Waste Roundups.

The City of Industry provided outreach materials to the general public at the annual Household Hazardous Waste Roundup held at the City Hall facilities. Promotional items, which advertised the 1-888-CLEAN LA number and "NO DUMPING DRAINS TO OCEAN" logo, were distributed at these events. Other materials such as flyers and brochures are placed at public counters located at City Hall. When possible, staff discussed in detail the significance of storm water pollution prevention, recycling efforts and the County's Household Hazardous Waste Roundups to the general public. The Industry Manufacturers Council's monthly newsletter publicizes the HHHW Roundup when they are scheduled in the local area and when the events are in the city.

The City of Industry community consists predominantly of warehousing, distribution and/or manufacturing facilities and commercial businesses. Developers and contractors also make up a small transient community. When dischargers are reported through the the Hotline, they are visited and reminded of BMP implementation and compliance requirements of the City of Industry, the Municipal Permit, and the General Industrial Permit. Posters and BMP fact sheets are provided to each facility based on their specific type of industry.

Contractors and developers continue to receive storm water pollution prevention information from the Planning department and construction program during the plan check and approval process. Their awareness is ensured by the requirement for the preparation and approval of a Storm Water Pollution Prevention Plan and the inspection of BMPs on construction sites. Contractors on City projects receive information and an outline of the City's storm water pollution prevention program during mandatory preconstruction meetings.