

Public Information and Participation Summary

- Citizen's Academy – Occurs once a year and informs residents of various municipal activities including storm water and other environmental programs.
- Water Forum – Educates high school and elementary students about prevailing water issues.
- Cool Cruise – Distribution of educational materials at annual car show.
- LVTV – Monthly educational videos air on local cable station.
- City Paper, Newsletter, & Recreation Guide – Educational articles in monthly and seasonal publications.
- Used Oil Education Campaign – Educates public on the benefits and convenience of recycling used oil, which is a major contributor to storm drain pollution.
- In Class Visits – Visits to local classrooms of various grade levels and give urban run-off demonstration utilizing the Enviroscape Watershed Model.
- SIFE Project – University of La Verne undergraduate students provide water educational outreach to La Verne middle school students.